

1 to 5 assessment for meaningful tag videos

Monday, 15 July 2013

	1	2	3
Tag: Be overtly sexual or sexy in nature	Not at all; said but not shown.	Possibly, for a dedicated fetishest; vague.	Is overtly sexy or sexual in nature.
Tag: Be kinetic the model can demonstrate	No actions; irrelevant actions; actions cannot be demonstrated.	Vague action; very small actions that are not sexual; actions that do not demonstrate.	Involves clear movement from the model to demonstrate.
Tag: Be objective, not subjective	Entirely subjective (eg, "sexy")	Should be more objective (eg "hottest over 35")	Completely objective.
Tag: The model possess a good example of it	Crying wolf, model does not.	Model only has a moderate example; difficult for viewer to identify.	Very applicable to model.
Video: Be of one tag	Vague tag; several tags	Vague tag name	One clearly named tag
Video: Use correct phrasing	Variations in phrasing; additional words or phrases; incorrect words used	ESL issues; minor substitutions.	Correct phrasing.
Video: Rehearsed... but not sound rehearsed	Model appears to be reading lines; looks to shooter for prompting;	Model seems unsure or confused	Model "nails it"
Video: Shot at the models highest posing level	Shot clothed or no-nude; shot three levels below.	Shot one or two levels below model's highest.	Shot at model's highest.
Video: Shot after the main scene	Quality noticeably reduced because it was not shot at end.	Quality would have been improved if shot after scene.	Shot after main scene; model very comfortable.
Video: Reshot until it's correct	Problems that a reshoot would have resolved.	A reshoot would have improved the quality of this video.	Video is at its' best.
Video: Shot for all shoots, of all models	11+% of shoots missed by a given shooter in a calendar month.	10% of shoots missed by a shooter in a calendar month.	9% or less shoots missed by a given shooter in a calendar month.
Video: Show models with open body language	Model appears disengaged, uncomfortable, closed-off.	Directing more open body language would have improved the quality.	Model is open and inviting in her delivery
Video: Framed conservatively	Large camera moves or actions; strange framing	Framing unusual; camera moves too much.	Conservative and clear.
Video: Have clear audio	Off-mic audio; other sounds distract.	Audio quality poor	Clear audio.

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End.