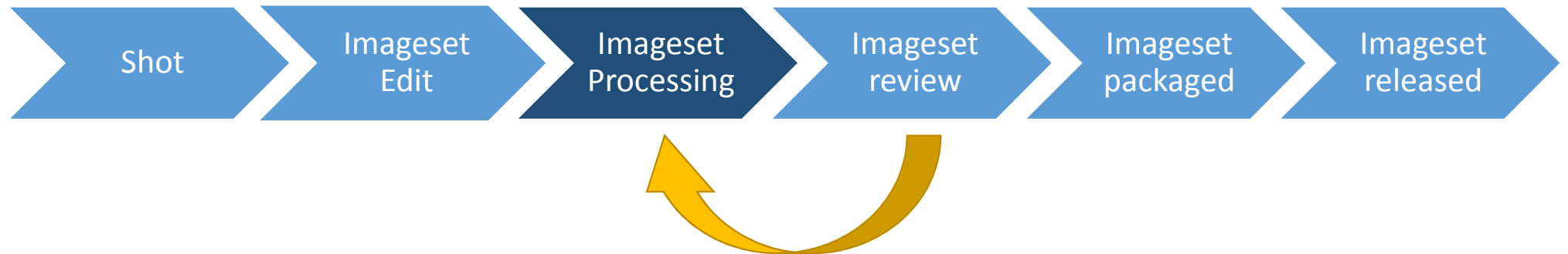


# Image Processing

AWBV 2013

Got your workbook?

# Imageset Workflow



# Image Processing overview

- Adjusting \_\_\_\_\_
- Make decisions based on \_\_\_\_\_
  - High quality
  - \_\_\_\_\_
  - \_\_\_\_\_
  - In-line with the abbywinters.com paradigm
- Adobe LightRoom
- \_\_\_\_\_
- Collate metadata.



# Danger: Never make these changes!

- \_\_\_\_\_
  - Critical parts of paradigm, risk lost credibility
  - Person responsible would lose their job!
- \_\_\_\_\_
  - Professional pride: \_\_\_\_\_
  - Reduce Friction: \_\_\_\_\_
  - Profitability: \_\_\_\_\_
  - Sexy: \_\_\_\_\_

# DDL has details

- How to get ready to process an imageset
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- What to do once process is complete
- Available to Contract Shooters
- This preso: processing and derivative selections only
  - Assume Edited to an acceptable standard.



# Goals of Imageset Editing: Final Edit

1. Are sane
2. Detailed and comprehensive
3. Manage the customer's emotion over time
4. Are not repetitive
5. Reinforce the abbywinters.com paradigm
6. Sexy, interesting, engaging, and new
7. Unconcerned with continuity
8. Technically proficient
9. Of an appropriate length.



# Goals of Image Processing

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Goals of Image Editing:

1. Are sane
2. Detailed and comprehensive
3. Manage the customer's emotion over time
4. Are not repetitive
5. Reinforce the abbywinters.com paradigm
6. Sexy, interesting, engaging, and new
7. Unconcerned with continuity
8. Technically proficient
9. Of an appropriate length.



# Correct skin colour and exposure

- \_\_\_\_\_
- “Nothing in the way”
- \_\_\_\_\_
- Colours of environment less important
  - But, should be acceptable anyway
- \_\_\_\_\_





# Vibrancy

- ---
- Bright blue and green set dressing elements selected
- ---

  - A lot at first
  - Back off a “few notches”.



# Consistency / Fixing mistakes

- Image Edit goal: \_\_\_\_\_
- Fix *mistakes*
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- Consistent where possible, \_\_\_\_\_
- Colour casts left in
  - Difficult to remove; “fixing” *always* reduces quality.



# Recap: Goals of Image Processing

- Correct skin colour and exposure
- Vibrancy.
- Consistent / fixing mistakes.



## Goals of Image Editing:

1. Are sane
2. Detailed and comprehensive
3. Manage the customer's emotion over time
4. Are not repetitive
5. Reinforce the abbywinters.com paradigm
6. Sexy, interesting, engaging, and new
7. Unconcerned with continuity
8. Technically proficient
9. Of an appropriate length.

# Image Processing approach

- Perform common \_\_\_\_\_
  - Eg, White Balance
- Make adjustments to \_\_\_\_\_
- Make adjustments to \_\_\_\_\_
- Review set, \_\_\_\_\_
- Finesse appropriately.



# Process an imageset

- [Process an imageset in LightRoom]

# Dressing Room

- 





# Recap: Image Processing

- Goals:
  - Correct skin colour and exposure
  - Consistent / fixing mistakes
  - Vibrancy
- Approach:
  - Perform common adjustments to all images
    - Eg, White Balance
  - Make adjustments to groups of images
  - Make adjustments to single images
  - Review set.



# Brand images

- ---

  - Check year of release in PPCMS
  - AW contact provides updated brands to use
- ---

  - Readable in 90% of images
  - May be different for Dressing Room
- ---

  - 40% for black
  - 50% for white
- Apply
  - Anchor to top left corner
  - Inset 1 x 1 (brand file has blank space around it)
  - In LightRoom, size to 12.





# Final output of images

- Output for Regular
  - Longest side: \_\_\_\_\_
  - Shortest side: whatever a proportional size is for longest side
  - \_\_\_\_\_
  - Average size: 400Kb
  - File naming: <shoot\_name><seq\_three\_digit\_number>.jpg
  - \_\_\_\_\_
- Output for XL
  - Longest side: \_\_\_\_\_
  - Shortest side: proportional
  - \_\_\_\_\_
  - Average file size: 1.1Mb
  - File naming: add xl\_ prefix
  - \_\_\_\_\_



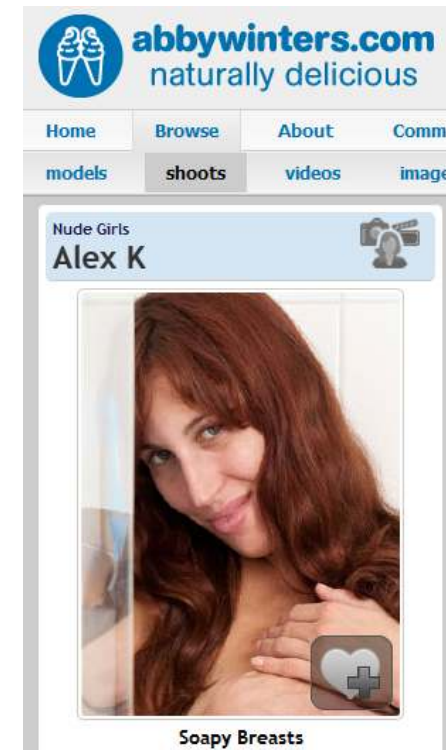
# Derivative selections

- Profile image
- Handwritten Bio's
- Backstage images

After.....

Oh my gosh! Nichole was mindblowingly **AMAZING!!** Super sexy, gorgeous, sweet, and beautiful! Not to mention, naughty! She spanked me sooo hard and I loved every minute of it, including my fiery red butt after! Of course, I had to return the favour, which was lots of fun! Totally tickled out now but it was worth every second!

♥ heaps, Chloe. xxx



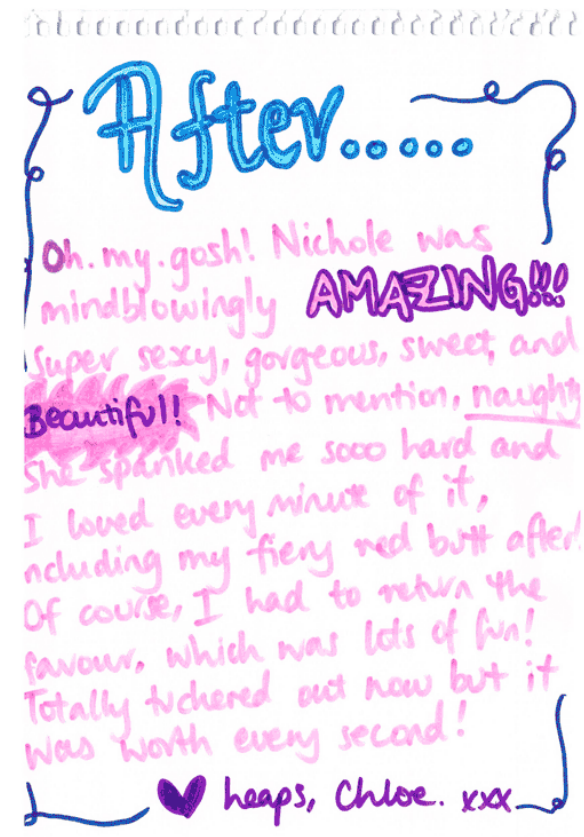
# Profile image

- \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
  - Engaged with customer
- Cropped
  - \_\_\_\_\_
  - Width 225px / height 300px
  - Size: Max 30 Kb
  - Unbranded!
- Named:
  - <shoot\_name>\_profile.jpg
  - \_\_\_\_\_

The screenshot displays the website abbywinters.com, which has the tagline "naturally delicious". The navigation bar includes links for Home, Browse, About, Community, and Updates, as well as tabs for models, shoots, videos, images, and friends. The main content area features a profile for "Nude Girls Alex K". The profile picture is a close-up of a woman with long brown hair. Below the picture is a video thumbnail for a shoot titled "Soapy Breasts". The video description reads: "Warm soap water flows through soaked pubic hair and soft labia as Alex explores herself in the shower. Running her hands and the shower head over her pink, open vagina she lifts her leg up. Her slim, tanned body glistens with wetness, water cascading off her breasts and toned, round bum." Below the description are social media share buttons and icons for "Read shoot raves", "Handwritten bios", and "Discuss this shoot". At the bottom of the profile section are buttons for "PPCMS video", "PPCMS images", and "CMS1". To the right of the profile, there are site tags, a list of tags for the current shoot, a "SHOOT PREVIEW" section with a video thumbnail, and a list of other videos including "Alex K Solo 2".

# Handwritten Bios

- Scan to HQ JPG
- Review to ensure correctness
  - Refer to **HWB SDLP**
  - Fix in PhotoShop if necessary
  - \_\_\_\_\_
- 500px wide @ 72dpi, scale to fit height
  - \_\_\_\_\_
- Output as GIF, ~100Kb
- Named <PPCMSID>\_bio\_<model>\_<b|a>.gif
  - Eg: 34250\_bio\_chloe\_b\_a.gif



# Backstage Images










- ---

  - Least-compressed
- Filenames <PPCMS ID>\_backstage\_<seq\_three\_digit\_number>.jpg
  - 35431\_backstage\_001.jpg
  - 35431\_backstage\_002.jpg
- Zip and name:
  - <PPCMS ID>\_backstage.zip .



# Supply to HQ

- \_\_\_\_\_
  - As named
- \_\_\_\_\_
  - <PPCMS>\_<model\_name>
- \_\_\_\_\_
  - <PPCMS>\_dr\_<model\_name>
- \_\_\_\_\_
  - <PPCMS>\_xl\_<model\_name>
- \_\_\_\_\_
  - <PPCMSID>\_<model\_name>\_jpg
  - <PPCMSID>\_<model\_name>\_raw
- \_\_\_\_\_
  - As named
- \_\_\_\_\_
  - As named.

 35101\_backstage  
 35101\_darya  
 35101\_darya.jpg  
 35101\_darya\_raw  
 35101\_dr\_darya  
 35101\_xl\_darya  
 05221\_bio\_darya\_a.gif  
 05221\_bio\_darya\_b.gif  
 darya\_profile.jpg



Do not mess it up!

- 
- Use tip-sheet
- Problems
  - Will be returned to fix
  - Will delay payment
- 

## Tip sheet:

### abbywinters.com Image Processing

**Output for Regular images**

- Longest side: 1470 pixels
- Shortest side: whatever a proportional size is for longest side
- Max file size: 5000b
- Average file size: 4000b
- File naming:
 

```
<shot_name>+<seq_throw_diglt_number>
.jpg
```
- mmyr\_J021.jpg

**Output for RL images**

- Longest side: max camera dimension, or 4300 px
- Shortest side: proportional
- Max file size: 1.5Mb
- Average file size: 1.3Mb
- File naming: add xl\_ prefix
- File naming: add xl\_ prefix
- rl\_mmyr\_J023.jpg

**Profile image**

No rule

- Head and shoulders
- Eye contact to camera
- Engaged with customer

Cropped

- Portrait
- Width 225px / height 300px
- Size: Max 30 Kb
- Unbordered!

Named:

- <shot\_name>\_profile.jpg
- mmyr\_profile.jpg

**Handwritten bios**










- Scan to HQ JPG
- Review to ensure correctness
  - Refer to **HWB ISLP**
  - Fix in Photoshop if necessary
  - Easier to get models to do it right
- 500px wide @ 72dpi, scale to fit height
  - Crop in spiral bindings / tear

**Backstage images**

- Export from Lightroom as highest quality JPG
  - Least-compressed
- File names: <PPCM>
  - <rl>\_backstage\_<seq\_throw\_diglt\_number>
    - Jpg
    - 35-011\_backstage\_001.jpg
    - 35-011\_backstage\_002.jpg
- Zip and name:
  - <PPCM> <rl>\_backstage.zip

**Supply to HQ**

- Backstage images in folder
  - As named
- Production regular JPG images in folder
  - <PPCM>\_<model\_name>
- Production Encoding Room:
  - <PPCM>\_<rl>\_<model\_name>
- Production RL images in folder
  - <PPCM>\_<rl>\_<model\_name>
- Raw images
  - As .JPG and RAW
  - In folder:
- HQ's
  - As named
- Bio pic
  - As named.

 0001\_backstage  
 0001\_days  
 0001\_rl\_days  
 0001\_rl\_days  
 jpg  
 cine  
 00211\_bio\_days\_a\_gif  
 00211\_bio\_days\_b\_gif  
 days\_profile.jpg

# Danger: Never make these changes!

- “touch up”, “fix” blemishes, blur or smudge “flaws” or “reshape”
- Crop



# Assignment

- Do Image Processing for an edited imageset
  - Preferably, a set that needs to be processed anyway
  - A solo (*not* GG, GB)
- Include all derivative files
- Provide to Trainer for review and discussion.