



Rave writing tips

## Use SUBA's

### *Call out Single Unique Best Attributes.*

Model's SUBA is recorded in the PPCMS. They will have had special attention paid to them when shooting, because they are things we **know** our member-base enjoys.

Mention the model's SUBA in the rave, but in-passing is fine, in the first paragraph. SUBA's are linked and must be intriguing and unique. Aim for quirky variety, using the known-good Tag List as a prompter.

There are some exceptions that we always want to emphasise, no matter how many shoots contain it:

- Natural red-heads
- Female ejaculation; peeing
- Puffy nipples
- Non-white races – Japanese, Indian, Brazilian, etc.
- Meaty lips (labia)
- Beach, swimming pool, river, lake (so long as the model gets wet in it)
- Dancing, yoga, exercise

Some tags, while objective and accurate, are not that valuable. Some examples include, blonde, slender, short, tall,



Rave writing tips

## Goals & Reqs.

### *Know the goals for crafting raves.*

**SEO value:** Help people find the site in search engines

**Provide an "informational scent":** Readers look for keywords to decide if they are interested

**Expose content from the back catalogue:** Extract value from back catalogue as well as newer releases

**Tease and entice the reader:** Make them want to learn more by viewing the shoot

Every rave must...

- First paragraph: 20-30 words, 1-2 sentences, 1-4 unique tags
- Second paragraph: 40-70 words, 1-5 unique tags
- Factual and objective; never subjective
- Never "cry wolf"
- Correct spelling and grammar
- Never refer to repeat appearances (in redux, GG, IM's, etc)
- Avoid cliches
- Keep on topic, make every word advance the story
- Use tags from the List
- Remain on-paradigm
- Consider SEO value
- Never use in-house jargon (GG, T3, IM, etc)



Rave writing tips

## Quote models

### *The smallest and most provocative snippet is best.*

If the model says something provocative, sexual, pervy, salacious, a short quote of it in the rave is appropriate. Do not include the whole story, just an "informational scent". Some examples might include:

- "When I was 16, I..."
- "When giving a guy a head-job, I..."
- "At uni, the girls' changing rooms..."
- "My girlfriend dared me to flash my boobs..."
- "I was topless on the beach..."
- "When I tried anal sex..."
- "Since I started yoga, I can..."
- "I'm not sure if I was really nude..."
- "I sent this really dirty text message..."
- "I went a whole day not wearing panties for the first time..."
- "I sleep naked..."
- "Then I told him how wet I was..."
- "I was embarrassed when I heard the term puffy nipples"
- "When I first kissed a girl, I..."



Rave writing tips

## Known-good tags

### *Use known-good tags when they apply, and link them to meaningful search results.*

Stockings, dirty panties, large breasts, anal dildo, nude yoga, porn behind the scenes, dildo in pussy, orgasm face, meaty lips, wet pussy, perfect ass, tribbing, oral sex, finger insertions, lesbian anal, rimming, nude belly dancing, pussy licking, lesbian kissing, nude camping, hairy licking, lesbian sex, nipple licking, nipple to nipple, nude group fun, kissing, pussy smelling, bathing suit, nude workout, nude beach, nude wrestling, nude flexible, redhead, nude strong, object insertion, natural bush, nude swimming pool, tight panties, glasses, fingers in pussy, g string, vagina closeup, dildo insertions, topless in jeans, puffy nipples, camel toe, tan lines, nude contortion, nude in nature, bra, wide open leg, nude dance, pee, tiny breasts, nude bath, upskirt, nude outdoors, girls in tight shorts, nude feet, clit closeup, lips, anus closeup, hairy, no piercings no tats, small breasts, face down ass up, orgasm, squirting, hairy nipple.





Rave writing tips

## Linking tags

*Meaningful links increase value perception.*

To push members to other content in our back catalogue to find other material they may love, we link phrases or words in raves to a search results page showing relevant content. For example:

Jane's puffy nipples poke through her thin t-shirt.

In this sentence, the phrase "puffy nipples" is underlined, and links to a search result: <http://www.abbywinters.com/browse/puffy+nipples/images>. It is essential the tags linked to show **meaningful** results. This means the results must:

- Check accuracy of results; fix results by tagging yourself!
- Have at least 10 results, unless it's really rare but valuable
- Be a specific media type, if it will add more value to a member
- Links to yoga is valuable as video, as yoga is a movement based activity
- Note, the default link result is shoots, if nothing else is specified



Rave writing tips

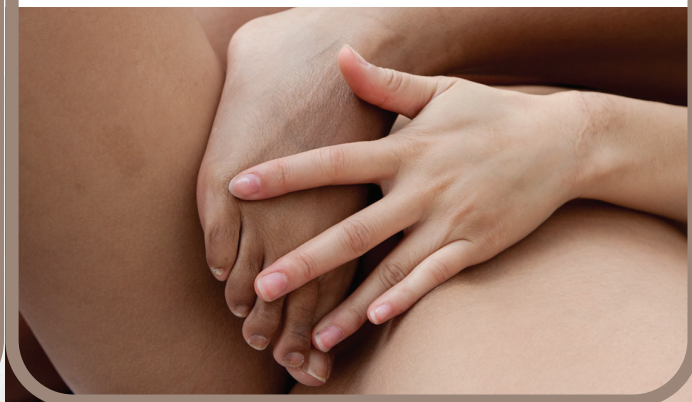
## Provocative verbs

*Using active, provocative, tactile verbs helps readers imagine the shoot and increases anticipation.*

Active verbs are "doing words" – runs, teaches, jumps, writes, eats (passive verbs are ("I jumped") are generally not appropriate for raves).

Of course, we want to be provocative, so "walk", while an active verb, is not that provocative (unless maybe, "walking nude", which is!). Some examples:

lick, massage, brush, kiss, paw, squeeze, smack, slide, latch, grope, suck, press, slips, goose, pull, jam, nuzzle, tease, touch, rub, slap, convulse, grimace, thrash, writhe, pulse, throb, push, tickle, squirm, smell, firmly, nibble, pinch, chew, brush, grind, stick, fondle, caress, hump, swallow, thrust.



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## Dirty language

*Evocative language brings powerful images, memories, and feelings to mind.*

Usually these are things that would not be said in polite conversation, to your mates, or perhaps even with your lover. However, they evoke strong feelings for our members, so should appear regularly in raves. Some examples include:

Clean and lickable pink anus; Natural wetness matting her pubic hair; Engorged clitoris; Immaculate vulva bare of hair; Soft and fine downy hairs; Stroking camel-toe; Short skirt, warm thighs; Panties stained from years of wear; Pushing her fingers inside herself; Skirt / dress / jeans no knickers; Wet with sticky girlcum; Exposing her urethra; Bumpy areola; Kissable lips; Meaty hanging labia; Smelling her underwear; Softly touch her puffy nipples; Young ripe breasts; Peeing; Gap between thighs; Pubic hair peeking out; Gaping open vagina; Bumpy moist labia; Rubbing her perineum on the bedpost; Licking each other's damp fingers; Finger in moist anus; Pushing her vulva against her hairbrush; Fabric firm against her labia; Tampon string dangling; Panties caught between the cleft of her labia.



Rave writing tips

## Cultural memes

*Relate shoot to cultural memes that viewers relate to.*

Our members have vivid experiences of being young men in high-school and college (uni). Many powerful memories come from here, especially those around sex and attraction.

Most men will recall that time (or at least that age) as being their most "eventful" in a sexual context, mainly due to the youth, health and attractiveness of the women they were around, and their own virility, which for men generally starts declining from a peak at 19 years of age.

We evoke these memories in our members as they read the rave, to associate **this** shoot with **those** memories. Use concepts that are part of a shared consciousness, cultural meme, or sensory-rich experience (for example, school, first kiss, birthday, losing virginity, swimming in the ocean, park on a sunny day, first live music experience, riding a bike, ice-cream, fine weather, snow / rain / hot!).







Rave writing tips

## Clothing

*Describe how clothes are worn,  
not what they are.*

- Wet and clingy...
- Taut over her...
- Hinting at what's underneath...
- Thread-bare we can almost see...
- Overfull bra
- Barely covering...
- Emphasising her...
- Fabric gathered in her crotch...
- Form-fitting, showing her...
- Labia peeking from side of knickers
- Nipples poking through her thin t-shirt...
- Damp spot formed by...
- Loose, allowing a glimpse inside...
- Thin g-string barely covering her anus
- Putting bra on backwards / as knickers
- Just see through the fabric...
- Stained panties...
- Breasts straining against the flimsy t-shirt



Rave writing tips

## Allude

*Allude to shoot contents,  
do not describe too literally.*

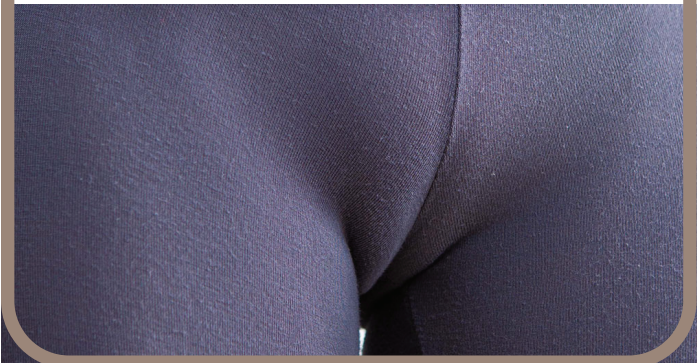
It's easy to describe the action but it's of low value. Instead, **hint** at the scenario, for example, in this snippet from an Intimate Moments rave:

Spanish Alyssa and redhead Candice touch each-other intimately, squeezed into a tiny bathroom.

This allows reader to imagine the interaction that must occur with two young women masturbating in a small space – something that is nice to think about, while waiting for the shoot to download!

Mary changes into her swimming costume under a towel between cars at the beach.

Most men have either been with a female in a situation like this, or caught a glimpse of it happening, and wanted to see more. We do no connect the dots by saying "We catch a glimpse of her nipples" – that's **too literal**.



Rave writing tips

## Secret things

*Write about things we're not  
"supposed" to see.*

Any reference to things that are "forbidden", taboo, or socially unacceptable to mention (or stare at, or talk about) in mixed company **should** be brought up in a rave. Some examples include:

- Camel-toe (pants, knickers)
- Nipples poking through shirt
- Glimpse up her skirt (up-skirt)
- Pubic hair from side of knickers
- Glimpse down her top (down-blouse)
- Tampon string, or similar menstruation-related topics
- Anus, clitoris
- Self-examination of vulva, anus, etc







