Solo shoot assessment area: Sexiness, not continuity

AW BV shoot assessment

Got your workbook?

Solo assessment areas

1. Fun, spontaneity and unexpectedness
2. **Sexiness, not continuity**
3. Strongly fetish- and SUBA-based
4. Adopt a tease-payoff, tease-payoff approach
5. Clothing used to heighten sexiness
6. Use personal props to expose unique and intimate details
7. Video only: Conversation exposes model's unique personality
8. Video only: Model moves and is active
9. Technically sound

A perfunctory relationship with continuity

- Continuity: _____
  - _____
- Instead: _____
- Present sexy ideas: her sexuality, and her unique personality
- _____
  - Linking each shot together, in the form of a linear story
- Different to most media production techniques

Customers are spoiled for choice

- How long do *you* stay on a site before you decide to move on?

- _____

  - If it's not, don't shoot it!

  - _____

  - _____

- Shooters must be able to justify the sexiness of

  - *Every* image
  - *Every* moment of video

Editors can be ruthless…

- *Easy* to edit 45 minutes to 5 minutes. Bad.
- I will never _____

- Deliver "the goods" *all the time*.
  - In every image
  - For every second of video

- Let's review some media…

Assessment

1	2	3	4	5
Unacceptable	**Poor**	**Acceptable**	**Excellent**	**Game Changing**
Shooter or editor cannot justify the sexiness of a given shot without reaching; shot is not inherently sexy.	Shooter or editor struggles to relate the sexiness of each shot included.		The sexiness of every shot is obvious, needing no explanation.	The entire shoot is sexy, every *single* image or *moment* of video is imbued with a visceral sexiness that can be felt by the customer.

Weighting
Stills: 5%
Video: 15%

Assignment: Sexiness, not continuity

- Select two solo abbywinters.com shoots released in the last two years. Select video from one, stills from another, different to the media selected in for other SDLP's. Download this media to your computer (WMV for video, non-XL for stills)
  - Stills: Move images that do not go *directly* to sexiness, to a separate folder. What can you say about the content you removed? What should the shooter have done differently? Write notes. Do not re-number the images.
  - Video: Using a free video editing program such as Camtasia, make hard cuts to remove video content that is not sexy (it's ok if the audio is messed up from this). "Produce" the video to encode it to a reasonable file-size, a bitrate of 1000 is acceptable. MP4 is ideal. What can you say about the content you removed? Write notes. What should the shooter have done differently?
- Provide the resulting media and notes to the Trainer for review.