Assessment area: Framing and composition

AW BV shoot assessment

Got your workbook?

Technical assessment areas

- 1. Lighting
- 2. Exposure
- 3. White Balance
- 4. Close-ups
- 5. Focus and DoF

6. Framing and composition

- 7. Audio
- 8. Grooming
- 9. Shoot length for posing level
- 10. Must-Have shots captured
- 11. Posing level pie-chart & go-hard
- 12. Additionals
- 13. Clothing selection
- 14. Environment selection

Frame and compose with purpose

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Framing	
Composition	



Common problems

- Common to stills and video
 - Shooting too wide
 - Items in frame pulling attention
 - Relevant parts framed out
 - Lack of variety shot-to-shot
- Stills
 - Shooting wide-angle
- Video
 - Chasing action
 - Shaky camera handling
 - Dutching
 - Live zooms.



Shooting too wide



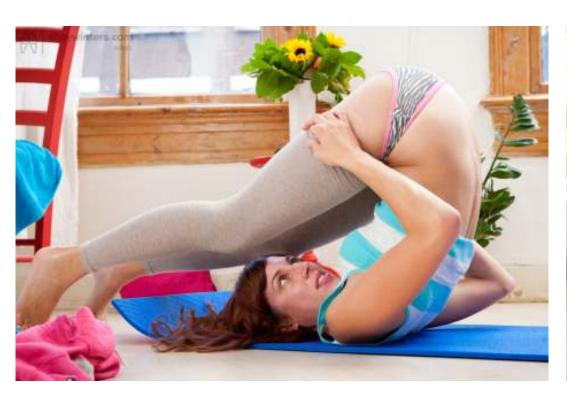


Items in frame pulling attention





Relevant parts framed out





Relevant parts framed out





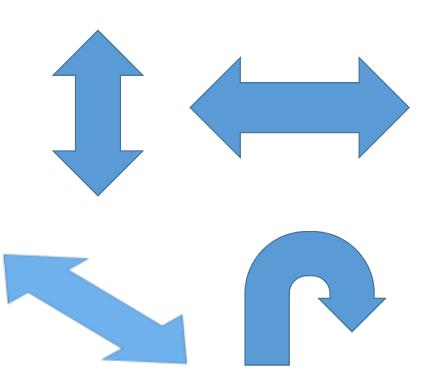






Lack of variety shot-to-shot

- Entire shoot from one position
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 - _____
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- Vary two every
 - •
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Common problems (Stills and video) recap

- Shooting too wide
- Items in frame pulling attention
- Relevant parts framed out
- Lack of variety shot-to-shot



Stills: Too wide-angle

- Danger of forcing perspective
- Lens length at least 50mm
- Preferably 70mm



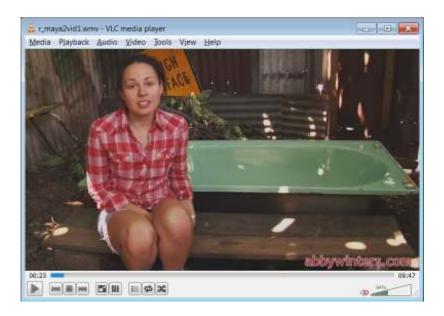


Common problems Stills: recap

• Shooting too wide-angle



Video: Chasing action





Video: Shaky camera handling

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Video: Dutching

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- Get further away to fit more in
- Cover with mid and CU shots





Video: Live zooms

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Common problems Video: Recap

- Chasing action
- Shaky camera handling
- Dutching
- Live zooms.





Assessment

1	2	3
Unacceptable	Poor	Acceptable
Visually confusing throughout; frequently unclear what the customer attention should be focussed on; distractions.	Sometimes unclear or confusing.	

Recap

Nothing in the way

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• No distractions.



Assignment

- Using Tumblr, StumbleUpon, peachy forums, TGP's or any other source of free erotic content, find (not actually from abbywinters.com) 10 images that'd be assessed as a 3 for framing and composition.
- Write what makes each image good (and bad where applicable). Once complete, provide the images and text to your Trainer for review.
 Ensure the images and text are clearly related (embedded in a MS Word doc, for example, or image files named sensibly, and the names referred to in the text doc).