

Assessment area: Additional

AW BV shoot assessment

Got your workbook?

Technical assessment areas

1. Lighting
2. Exposure
3. White Balance
4. Close-ups
5. Focus and DoF
6. Framing and composition
7. Audio
8. Grooming
9. Shoot length for posing level
10. Must-Have shots captured
11. Posing level pie-chart & go-hard
- 12. Additionals**
13. Clothing selection
14. Environment selection

Required aspects, separate to main

- Change from time-to-time. Currently:
 - _____
 - _____
 - _____
- Clearly documented specifications, standards and SDLP's
- Contract Shooters may not be required to shoot all Additional
 - Ask CD for clarification.

Assessment

1	2	3
Unacceptable	Poor	Acceptable
Not shot; shot missed key aspects; low technical quality	Shot, but not perfect tech; brief not followed perfectly.	